

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
963886-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Floridians For Integrity In G	FL FOR INTEG IN GOV	

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	963886	06373336

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	8:42 AM	Good Morning America	7-9AM	:30	FIGTV-12-001HD	\$1,000.00 NM
4	WPBF	Tu	10/23/12	8:48 AM	Good Morning America	7-9AM	:30	FIG101TVFL	\$1,000.00 NM
3	WPBF	W	10/24/12	7:48 AM	Good Morning America	7-9AM	:30	FIG101TVFL	\$1,000.00 NM
5	WPBF	Th	10/25/12	7:55 AM	Good Morning America	7-9AM	:30	FIG101TVFL	\$1,000.00 NM
1	WPBF	F	10/26/12	8:41 AM	Good Morning America	7-9AM	:30	FIG101TVFL	\$1,000.00 NM
2	10/23/12	10/25/12	WPBF News 25 @ Noon	12pm-1230pm	-T-T---	:30	2	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-T---	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FIG101TVFL	\$750.00 NM
1	WPBF	Th	10/25/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FIG101TVFL	\$750.00 NM
3	10/22/12	10/24/12	Dr. Oz	4-5p	M-W----	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-W----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	4:12 PM	Dr. Oz	4-5p	:30	FIGTV-12-001HD	\$1,000.00 NM
2	WPBF	W	10/24/12	4:39 PM	Dr. Oz	4-5p	:30	FIG101TVFL	\$1,000.00 NM
4	10/22/12	10/26/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	5:53 PM	M-F 5pm News	5-6pm	:30	FIGTV-12-001HD	\$1,000.00 NM
1	WPBF	Tu	10/23/12	5:55 PM	M-F 5pm News	5-6pm	:30	FIG101TVFL	\$1,000.00 NM
3	WPBF	W	10/24/12	5:52 PM	M-F 5pm News	5-6pm	:30	FIG101TVFL	\$1,000.00 NM
5	WPBF	Th	10/25/12	5:54 PM	M-F 5pm News	5-6pm	:30	FIG101TVFL	\$1,000.00 NM
4	WPBF	F	10/26/12	5:41 PM	M-F 5pm News	5-6pm	:30	FIG101TVFL	\$1,000.00 NM
5	10/22/12	10/23/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	2	\$3,500.00	NM

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
963886-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Floridians For Integrity in		GFL FOR INTEG IN GOV	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$3,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		10/22/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	FIGTV-12-001HD	\$3,500.00	NM
1 WPBF Tu		10/23/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	FIG101TVFL	\$3,500.00	NM
6	10/24/12	10/25/12	Jeopardy	7:30-8PM	--WT---	:30	2	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WT---	2	\$3,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/24/12	7:35 PM	Jeopardy	7:30-8PM	:30	FIG101TVFL	\$3,500.00	NM
2 WPBF Th		10/25/12	7:35 PM	Jeopardy	7:30-8PM	:30	FIG101TVFL	\$3,500.00	NM
7	10/23/12	10/25/12	M-SUN WPBF News 25 @ 11-11:35PM		-T-T---	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-T---	2	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/23/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FIG101TVFL	\$1,600.00	NM
2 WPBF Th		10/25/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FIG101TVFL	\$1,600.00	NM
8	10/27/12	10/27/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		10/27/12		Sat 7pm News	7-730pm	:00		\$1,000.00	NM
Credited									
9	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/28/12	6:52 PM	Sun 630pm News	630-7pm	:30	FIG101TVFL	\$1,000.00	NM
Total Spots							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$31,700.00
<u>Agency Commission</u>	\$4,755.00
<u>Net Amount Due</u>	\$26,945.00